



**Press Release**  
For Immediate Release

## **Firecomms CTO to Discuss Deployment of POF for IPTV Services within the Home at OFC/NFOEC**

**Cork, Ireland—March 21, 2007**—Firecomms CTO, John Lambkin, will discuss the use of low-cost Plastic Optical Fiber (POF) as a solution for the successful deployment of IPTV services within the home at the Optical Fiber Communication Conference & Exposition and the National Fiber Optic Engineers Conference (OFC/NFOEC) ([www.ofcnfoec.org](http://www.ofcnfoec.org)).

During his talk at the POF Pavilion on March 29 in Anaheim, California, Lambkin will describe how Firecomms' OptoLock™ plugless transceiver technology enables the installation of a fiber link within the home to be as simple as wiring up a set of audio speakers while simultaneously providing a quality-of-service link at data rates up to 250 Mbps.

In conjunction with this discussion, on booth 1569 at the conference which runs from March 27 through 29, Firecomms will demonstrate how this new Fast Ethernet POF port, that provides instant termination of bare and incorporates Firecomms Fast Ethernet transceivers, significantly quickens and simplifies the connection of devices in communications and infotainment networks.

### **About Firecomms Ltd.**

Firecomms, a compound semiconductor company, develops high-speed light sources in visible range wavelengths. Firecomms' lasers and LEDs provide the groundwork that will revolutionize optical data communications for small area networks, such as in-car networks and home networks. Firecomms' low power visible lasers unleash the potential for advances in medical devices, barcode scanners, and optical storage devices.

The Ireland-based company leverages its ten years of photonics research experience, optical expertise, and extensive IP portfolio to develop cost-effective solutions for applications in which the use of glass fiber optics is prohibitively expensive. Additional information about Firecomms is available at [www.firecomms.com](http://www.firecomms.com).

*OptoLock* is a trademark of Firecomms Ltd.

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### **Further Information:**

Rene' Williams  
Firecomms Ltd.  
Tel. 949.360.7770  
[rene@firecomms.com](mailto:rene@firecomms.com)